

# Speak up for child care!

## *Reframing the child care conversation in Canada*

A panel presentation with **Trish Hennessy**, Director of the **Canadian Centre for Policy Alternatives** – Ontario Office, and **Brooke Richardson**, doctoral candidate in **Policy Studies at Ryerson University**, will critically examine the existing framing of child care in Canada and explore progressive reframing of the issue in preparation for the 2015 Federal election.

Inspired by the work of cognitive psychologist George Lakoff, Trish and Brooke explore how ideology and emotion often trump rational policy debates. This session will explore how to progressively reframe and reclaim the child care conversation at this crucial time.

**June 1st 2015**  
**6:30PM – 8:00PM**

**Metro Hall – Room 308**  
55 John Street, Toronto, Ont

This is a **FREE** community event, to register please email [Lyndsay Macdonald coordinator@ccaac.ca](mailto:Lyndsay Macdonald coordinator@ccaac.ca)

This event is sponsored by **Advocates for Progressive Child Care Policy (APCP)**, **Association of Early Childhood Educators Ontario**, **The Ontario Coalition for Better Child Care**, **The Child Care Resource and Research Unit**, **Canadian Centre for Policy Alternatives**, **Ryerson School of Early Childhood Studies** and the **Vote Child Care 2015** campaign.

Professional development certificates will be rewarded to participants at their request.

For quality child care  
that all families can afford,  
**#VoteChildCare2015**

