

# Quality child care in focus: What parents should look for <sup>[1]</sup>

Martha Friendly and Shani Halfon

15 Feb 2013

Length: 27min 30sec

Quality child care in focus: What parents should look for <sup>[2]</sup> from CRRU <sup>[3]</sup> on Vimeo <sup>[4]</sup>.

*Quality child care in focus: What parents should look for* is a video designed for parents of young children in Canada. Filmed in a number of community-based non-profit and public child care centres, it “shows and tells” about the elements of good quality centre-based child care that parents should look for, beginning with the basics—regulation, health and safety, as well as the physical environment, programming, staffing, relationship with parents, and public management and public funding.

The video can be viewed in its entirety or in short topical segments. Available in English and French, as well as ASL and LSQ.

Produced by the Childcare Resource and Research Unit for the Canadian Union of Postal Workers. 20:37min, colour, February, 2013.

## Credits

Written by Martha Friendly and Shani Halfon.

Narrated by Anne Beaudry.

Music by Mark Bracken.

Funding for this project was made available by the CUPW/UPCE-PSAC Child Care Fund. The Child Care Fund is administered by the Canadian Union of Postal Workers and financed by Canada Post Corporation.

**Tags:** [quality child care](#)<sup>[5]</sup>

Video

---

**Source URL (modified on 27 Jan 2022):** <https://childcarecanada.org/publications/video/13/02/quality-child-care-focus-what-parents-should-look>

## Links

[1] <https://childcarecanada.org/publications/video/13/02/quality-child-care-focus-what-parents-should-look> [2] <https://vimeo.com/65893161> [3]

<https://vimeo.com/crru> [4] <https://vimeo.com> [5] <https://childcarecanada.org/category/tags/quality-child-care>