

Campaign: Rising up for child care! ^[1]

Source: Ontario Coalition for Better Child Care & Association of Early Childhood Educators Ontario

Format: Article

Publication Date: 30 Sep 2020

AVAILABILITY

Access campaign video [0:55] ^[2]

Access campaign website ^[3]

Read: Rising up for child care stories ^[4]

RISING UP FOR CHILD CARE!

Our community is facing an unprecedented challenge brought on by the Covid-19 pandemic. Over the last six months early childhood educators and child care staff have risen to this challenge: supporting children and families, communities and each other through a global pandemic. Now we will continue to rise: demanding real government action on child care.



TAKE ACTION

- Sign our e-petition ^[5]
- Share your story ^[6]
- Read and share the Rising Up For Child Care stories ^[4]
- Order Rising Up buttons and posters ^[7]

Our #RisingUpForChildCare campaign puts the focus on frontline ECEs and staff, parents and families who are experiencing the child care crisis. Together we are rising up for child care. We are rising up for decent work, pay and respect for early childhood educators. We are rising up for children and for families and for the programs that matter to our communities. Join us by sharing your story, signing our e-petition and sharing our campaign materials on social media.

* Our thanks to Skylight Productions for their generous contribution in creating this video. <https://www.skylightproductions.ca/> ^[8] and to Erin Filby and Alana Powell from the AECEO for their video concept and script.

Region: Ontario ^[9]

Tags: advocacy ^[10]

data ^[11]

workforce ^[12]

wages ^[13]

Source URL (modified on 30 Sep 2020): <https://childcarecanada.org/documents/child-care-news/20/09/campaign-rising-child-care>

Links

[1] <https://childcarecanada.org/documents/child-care-news/20/09/campaign-rising-child-care>

[2] <https://vimeo.com/460647451>

[3] <https://www.childcareontario.org/risingup>

[4] https://www.childcareontario.org/risingup_stories

- [5] https://www.childcareontario.org/rising_up_petition
- [6] https://www.childcareontario.org/share_your_story
- [7] https://www.childcareontario.org/ccwad_2020
- [8] <https://www.skylightproductions.ca/>
- [9] <https://childcarecanada.org/taxonomy/term/7856>
- [10] <https://childcarecanada.org/category/tags/advocacy>
- [11] <https://childcarecanada.org/category/tags/data>
- [12] <https://childcarecanada.org/category/tags/workforce>
- [13] <https://childcarecanada.org/category/tags/wages>