

Has the pandemic shifted traditional gender roles in childcare? ^[1]

New research shows that childcare responsibilities tended to fall to women during the initial wave of the COVID-19 pandemic in the United States.

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AVAILABILITY

Access online ^[2]

EXCERPTS

In a new study, researchers discovered that women took on more childcare than men. The scientists looked into heterosexual married couples, where each spouse was working full-time during the first wave of the COVID-19 pandemic in the U.S.

The research, which appears in the *Journal of Applied Psychology*, also highlights the effect that different strategies for managing childcare and paid work had on the well-being and job performance of men and women.

Childcare during the pandemic

Researchers have shown that in heterosexual couples, women typically take on more housework than men. Despite the gap falling over the last 70 years, a 2012 study found that across 2009–2010, women did 1.6 times as much housework as men, while this rate increased to 1.7 times for married women and 1.9 times for mothers.

In particular, as the present research notes, women typically take on more home childcare work than men. In contrast, men usually do more work outside of the home, with more opportunities to focus on their careers.

This caring work may also be outsourced, typically by dual-earning couples where this is affordable.

However, the COVID-19 pandemic has disrupted many of the work patterns that underlie these traditional and unequal gender roles.

During the peak of each wave of the pandemic, many countries instigated lockdown measures, mandating that people work from home where possible.

At the same time, nurseries and schools have periodically closed, with many couples unable to outsource childcare.

Consequently, dual-earning couples with children have both found themselves working from home, often without a reduction in paid working hours and without the ability to outsource childcare. For many, this has blurred the distinctions between home and work.

As a result, these disruptions could also have affected the gendered distribution of childcare.

The researchers behind the present article wanted to see how heterosexual married couples with children negotiated these new circumstances, and whether this encouraged them to create a more equal approach to family and work.

In addition, they wanted to see what effect these new approaches could have on the well-being of men and women, as well as their productivity when engaging in remote paid work.

Lockdown survey

To investigate, the researchers recruited participants into the study. To be eligible, both spouses had to be in the U.S., be married, work full-time, have at least one child under the age of 6 years, and not have access to outsourced childcare.

The study only recruited heterosexual couples as the researchers were particularly interested in traditional heterosexual gender roles.

After assessing recruited couples using the above eligibility criteria, the researchers ended up with 274 couples. The researchers gave individual questionnaires to the pairs to answer between 18–23 March 2020. This was soon after the closing of many schools and nurseries in the U.S. during the pandemic's first wave.

In total, 179 of the couples also completed a follow-up survey between 7–18 May 2020.

In the first survey, the researchers asked each participant three questions to determine their plan for managing childcare and work commitments during the lockdown.

In the second survey, the scientists reminded the participants of their responses to the first survey. They then asked them questions about

how well they had implemented their original plan. The survey revolved around family cohesion and marital tension, sleep quality and mental distress, and how well they had performed during paid remote work.

The researchers then placed the responses into a series of categories to compare the answers and generate statistical information.

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Study: Work-family strategies during COVID-19: Examining gender dynamics among dual-earner couples with young children ^[3]

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