

4 short talks about future-proofing your organization: Creating value in the care economy ^[1]



27 Sep 2022 - 5:00pm to 6:00pm

Event Website: [Registration link](#) ^[2]

Contact name: Rotman Management Magazine

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Region: Ontario ^[4]

Details

Topic: 4 Short Talks About Future-Proofing Your Organization: **Creating Value in the Care Economy**

Speakers: David Zweig, Lynda Gratton, Laura Lam, Carmina Ravanera, Dirk Lueth, and Tommaso Di Bartolo

Date & Time: September 27, 5-6PM EST

Location: *This event is available to attend virtually via livestream only.* Rotman events will send all registrants the link for the livestream before the event.

14-day Catch-up Viewing: Unable to attend the live event due to scheduling conflicts? Not to worry. You can access the full recording on-demand for two weeks after the live event.

Synopsis:

Given the state of the world, it might feel pointless to try to forecast the future past a few weeks or months. But there are things you can do today that will make your organization stronger tomorrow. As people rebuild in the aftermath of the pandemic, leaders who take this opportunity to revisit and redesign their purpose, culture and norms will pull ahead of their rivals. In the fall issue of Rotman Management, we share some of the insights, concepts and tools required to future-proof your organization.

About the Speakers:

David Zweig on “Leadership and the Illusion of Control: How COVID-19 Changed Everything”

David is a Professor of Organizational Behaviour and Human Resources Management at the Rotman School of Management and the University of Toronto Scarborough Department of Management, known as UTSC. He is also the Interim Vice Dean of Recruitment, Enrolment and Student Success at UTSC.

Lynda Gratton on “Redesigning Work: How to Make The Future of Work Work for Everyone”

Lynda is a Professor of Management Practice at the London Business School and founder of the advisory practice HSM Advisory. A regular on the Thinkers50 list of the world’s most influential management thinkers, her ten books have sold over a million copies and

have been translated into more than 20 languages. Today, Lynda will share insights from her latest book.

Laura Lam and Carmina Ravanera on “Creating Value in the Care Economy”

Laura is a PhD student at the University of Toronto’s Centre for Industrial Relations and Human Resources, where she studies migration, precarious labour and gender. **Carmina** is a Research Associate at the Institute for Gender and the Economy at the Rotman School, also known as GATE. Prior to joining GATE, she worked for the Canadian Centre for Diversity and Inclusion, helping organizations across the country become more inclusive.

Dirk Lueth and Tommaso Di Bartolo on “The Metaverse 101: What Leaders Need to Know”

Dirk is the co-author of Navigating the Metaverse: A Guide to Limitless Possibilities in a Web 3.0 World. A serial entrepreneur based in Silicon Valley, he is the Co-CEO of Uplandandme, which is bringing football (aka soccer) to the metaverse. He is also the Lead Mentor at German Accelerator, holds a PhD from the European Business School and has co-founded several companies in the FinTech and digital media spaces, including the Financial Times Deutschland. Tommaso Di Bartolo is a serial entrepreneur and start-up investor who has built four tech start-ups from scratch and has two exits under his belt. He is also on the faculty of the University of California, Berkeley; lectures at Stanford; and is the co-author of Navigating the Metaverse.

Hosted By: Rotman Management Magazine

Source URL (modified on 24 Aug 2022): <https://childcarecanada.org/resources/events/22/09/4-short-talks-about-future-proofing-your-organization-creating-value-care>

Links

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