

Keeping mum: Child care as a vote winning issue ^[1]

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Source: Daycare Trust & Bounty Parenting Club

Format: Report

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AVAILABILITY

[Report in pdf](#) ^[2]

[Daycare Trust's child care charter](#) ^[3]

Excerpts from the report:

Daycare Trust, together with Bounty Parenting Club, undertook an online opinion survey of mothers. The survey asked how their voting choices would be affected by political parties' policies on childcare. It also asked what factors were important to mothers when deciding on childcare, their views on the benefits of childcare, whether they were aware of the free early education entitlement for all three and four year olds and covered issues about the affordability of childcare and returning to work.

This briefing provides an analysis of the survey results, and discusses the implications for the 2010 General Election and future policy developments on childcare and support for families.

Related link:

Post-election press release: "Daycare Trust welcomes government commitment on free nursery places but warns over Sure Start" ^[4]

Region: Europe ^[5]

Tags: election ^[6]

public opinion ^[7]

Source URL (modified on 27 Jan 2022): <https://childcarecanada.org/documents/research-policy-practice/10/06/keeping-mum-child-care-vote-winning-issue>
Links

^[1] <https://childcarecanada.org/documents/research-policy-practice/10/06/keeping-mum-child-care-vote-winning-issue> ^[2]

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