

Government of Canada supports economic opportunities for women in New Brunswick ^[1]

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EXCERPTS

On behalf of the Honourable Dr. K. Kellie Leitch, Canada's Minister of Labour and Minister of Status of Women, Robert Goguen, Member of Parliament for Moncton—Riverview—Dieppe, today announced Government of Canada funding for a new project to increase economic opportunities for women employed in the care-giving sector in New Brunswick.

The New Brunswick Coalition for Pay Equity is receiving \$239,704 for its 36-month project to help women advance within New Brunswick's care-giving sector, which includes child care, home support, community residences and special care homes. Through the project, the organization will work with educational institutions, employers, professional organizations and the provincial government to address institutional barriers that limit women's economic prosperity. This will include exploring how policies, funding structures and standardized training within the industry can be updated to better support women.

This project was selected through the Government of Canada's call for proposals entitled Increasing Economic Prosperity for Women.

Quick Facts

- The New Brunswick Coalition for Pay Equity is receiving \$239,704 for its 36-month project to help women advance within New Brunswick's care-giving sector.
- The call for proposals, Increasing Economic Prosperity for Women, supports projects that promote women's economic prosperity by addressing barriers to success and capitalizing on opportunities.
- Since 2007, the Government of Canada has invested over \$162 million through Status of Women Canada in support of more than 780 community-based projects across Canada. This includes more than \$68 million for projects that promote women's economic security and prosperity.
- Since 2007, the Government of Canada has delivered more than \$68 million through the Women's Program at Status of Women Canada for projects that promote women's economic security and prosperity.
- Status of Women Canada has launched a new campaign called It Starts with One: Be Her Champion, which challenges leaders in all fields to make a difference in a woman's life by pledging to be her champion or mentor.
- Under Economic Action Plan 2015, the Government of Canada will create and execute an Action Plan for Women Entrepreneurs to help more women start and grow their businesses. The Government of Canada has also committed to implementing measures that will ensure increased representation of women in leadership roles with some of Canada's largest companies.
- Economic Action Plan 2015 has proposed to modernize Canada's corporate governance framework. These changes include proposed amendments to the Canada Business Corporations Act to promote gender diversity among public companies using the "comply or explain" model of disclosure.

Quotes

"Our Government's number one priority is to create jobs and opportunities for all Canadians. We are investing in community projects all across the country that will open new doors of opportunity for a wide range of women. We know that when women succeed, Canada succeeds." - The Honourable Dr. K. Kellie Leitch, P.C., O.Ont., M.P., Minister of Labour and Minister of Status of Women

"The Government of Canada is working to ensure that all women have the opportunity to contribute to our economic success. I am proud of our Government's investment in this project, which will help women in New Brunswick succeed and strengthen the local economy." - Robert Goguen, Member of Parliament for Moncton—Riverview—Dieppe

"Women working in the care-giving sector can face a number of barriers that prevent them from achieving economic prosperity in the industry. This Government of Canada support will allow us to work with our partners in the community to address these barriers to improve these women's careers." - Johanne Perron, Executive Director New Brunswick Coalition for Pay Equity

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Region: New Brunswick ^[2]

Tags: women's work ^[3]

childcare workforce ^[4]

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