

# Backlash after Conservative child care tweet <sup>[1]</sup>

**Author:** Criger, Erin

**Source:** 680News

**Format:** Article

**Publication Date:** 20 Jul 2015

## AVAILABILITY

Read online <sup>[2]</sup>

## EXCERPTS

Conservative MP Pierre Poilievre sent out a tweet on Sunday about the increased child care benefit, asking Canadians to let him know when they received a direct deposit.

In a separate message, he also referred to the money as “Christmas in July.”

But the responses were not were not entirely positive.

One mother compared the money, now \$160 a month for children under six, to the \$90-a-day cost of daycare.

"How about I just send you the bill for my kids' \$90/day daycare?" - Nora Loreto

National Post columnist Andrew Coyne compared the message to Santa Claus.

"Don't think the "Govt as Santa" msg has ever been so overt. @PierrePoilievre: One more sleep til Christmas in July for Moms and Dads! #UCCB" - Andrew Coyne

The increased payments are retroactive to the start of the year, meaning the payments this month will be higher than any before: up to \$520 for children under six, and up to \$420 for every child six to 17.

-reprinted from 680News

**Region:** Canada <sup>[3]</sup>

**Tags:** public opinion <sup>[4]</sup>

federal programs <sup>[5]</sup>

---

**Source URL (modified on 27 Jan 2022):** <https://childcarecanada.org/documents/child-care-news/15/07/backlash-after-conservative-child-care-tweet>  
Links

[1] <https://childcarecanada.org/documents/child-care-news/15/07/backlash-after-conservative-child-care-tweet> <sup>[2]</sup>

<https://www.680news.com/2015/07/20/backlash-after-conservative-child-care-tweet/> [3] <https://childcarecanada.org/taxonomy/term/7864> [4]

<https://childcarecanada.org/category/tags/public-opinion> [5] <https://childcarecanada.org/category/tags/federal-programs>