

# Mobilization toolkit <sup>[1]</sup>

**Author:** Up for Debate

**Source:** Up for Debate

**Format:** Book / booklet


**Publication Date:** 25 Aug 2021

## AVAILABILITY

[Access online](#) <sup>[2]</sup>

[Access PDF online \[EN\]](#) <sup>[3]</sup>

[Access PDF online \[FR\]](#) <sup>[4]</sup>

Attachment	Size
 <a href="#">Mobilization-Toolkit.pdf</a> <sup>[5]</sup>	1.76 MB
 <a href="#">Trousse-de-Mobilisation.pdf</a> <sup>[6]</sup>	1.77 MB

Excerpted from description and toolkit

#Elxn44 is here and so is our #Up4Debate2021Mobilization Toolkit

Well, it's official: a federal election is just weeks away. As party leaders and candidates ramp up their campaigning and vie for votes, Up for Debate is proud to share our 2021 mobilization toolkit! This toolkit includes everything you need to engage in critical discussions on women's rights and gender justice in your community and online.

We encourage you to share the mobilization toolkit and the Up for Debate campaign with your family, friends, and followers.

## How to use the #UpForDebate2021 Mobilization Toolkit

1. Use the sample tweets, hashtags, and list of key dates in the toolkit's social media section to promote #UpForDebate2021, engage with federal parties and candidates, and inform you networks about the importance of gender justice issues in this federal election (and always!).
2. Use our list of sample questions and approach your local candidate – be it through email, social media, a meeting or call, or at a local debate!
3. Follow the toolkit's tips and advice to host your own debate or event – inviting either subject matter experts or local candidates to discuss the women's rights and gender justice issues that matter to you.
4. Share the toolkit and encourage others to join our campaign to advance women's rights and gender justice issues in this year's election.

## What is Up for Debate?

Up for Debate is a campaign coordinated by an alliance of women's rights and gender justice advocates from across Canada. We call for the human rights of all women and girls - trans and cis - and Two Spirit and non-binary people to be fully respected, protected and upheld. Action is needed on serious threats and rollbacks to the rights of women and girls - trans and cis - and Two Spirit and nonbinary people in Canada and around the world, from the disproportionate impact of COVID-19 on their financial security to the staggeringly high rates of gender-based violence.

During the 2021 federal election campaign, we're calling on all federal party leaders in Canada to:

- » Outline action plans in support of women's rights, gender justice, and an intersectional feminist economic recovery in their election platforms and commitments; and,
- » Focus on women's rights and gender justice in all federal leaders' debates.

For more information on Up for Debate and our calls to action, visit: <https://up4debate.ca> <sup>[7]</sup>

## Why a toolkit?

For Up for Debate to succeed, people living across Canada need to engage in critical discussions about women's rights and gender justice at home and around the world. This is a time-sensitive campaign. As an Up for Debate supporter, you can take this conversation to your local community. We created the toolkit to provide everything you need to support Up for Debate and mobilize in your community and

online. It contains information about the campaign, tips to engage candidates and political parties online and in person, and everything you need to know to organize your own local debate.

**Region:** Canada <sup>[8]</sup>

**Tags:** federal election <sup>[9]</sup>

advocacy <sup>[10]</sup>

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**Source URL (modified on 25 Aug 2021):** <https://childcarecanada.org/documents/research-policy-practice/21/08/mobilization-toolkit>

#### Links

[1] <https://childcarecanada.org/documents/research-policy-practice/21/08/mobilization-toolkit>

[2] <https://up4debate.ca/toolkit/>

[3] <https://up4debate.ca/wp-content/uploads/2021/08/Mobilization-Toolkit.pdf>

[4] <https://up4debate.ca/wp-content/uploads/2021/08/Trousse.pdf>

[5] <https://childcarecanada.org/sites/default/files/Mobilization-Toolkit.pdf>

[6] <https://childcarecanada.org/sites/default/files/Trousse-de-Mobilisation.pdf>

[7] <https://up4debate.ca>

[8] <https://childcarecanada.org/taxonomy/term/7864>

[9] <https://childcarecanada.org/category/tags/federal-election>

[10] <https://childcarecanada.org/category/tags/advocacy>