

# No knockout punches thrown on campaign trail yet, but keep an eye on childcare <sup>[1]</sup>

The contrasting child care plans promised by the Liberals and Conservatives could be the wedge issue that shapes the outcome of this election.

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## AVAILABILITY

Access online (via subscription) <sup>[2]</sup>

## EXCERPTS

Many punches were thrown in the first week of the campaign. Few landed.

From vaccines to abortions, the two main leaders sparred on the wedge issues that could shape the campaign. But the one issue that could be decisive got no attention whatsoever.

Conservative leader Erin O'Toole unveiled his party's slick promotional magazine touting various aspects of the platform. Most commentary focused on his buff body and how great he looked in a black t-shirt. The magazine was obviously intended to appeal to the millennial crowd, a voter cohort that has traditionally shied away from the Conservatives. But he will have a tough time beating the TikTok king Jagmeet Singh, who was recognized on the streets of Vancouver not as a political leader but as "that TikTok guy". Liberals are perusing the Tory document for ammunition they might use to widen the wedge between themselves and their main opponent.

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**Region:** Canada <sup>[3]</sup>

**Tags:** federal election <sup>[4]</sup>

policy <sup>[5]</sup>

national child care system<sup>[6]</sup>

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**Source URL (modified on 24 Aug 2021):** <https://childcarecanada.org/documents/child-care-news/21/08/no-knockout-punches-thrown-campaign-trail-yet-keep-eye-childcare>

## Links

[1] <https://childcarecanada.org/documents/child-care-news/21/08/no-knockout-punches-thrown-campaign-trail-yet-keep-eye-childcare>

[2] <https://www.hilltimes.com/2021/08/23/no-knockout-punches-thrown-on-campaign-trail-yet-but-keep-an-eye-on-childcare/312996>

[3] <https://childcarecanada.org/taxonomy/term/7864>

[4] <https://childcarecanada.org/category/tags/federal-election>

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